

Fender Sofa

Favaretto & Partners



true

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A family of sofas and armchairs, for lounges and tables, developed around an iconic and recognizable element: the armrest. In addition to the seat, the ergonomics, the comfort, the highly distinctive element of this collection lies in a detail that becomes an object, an accessory that turns into an integral part of the whole: the place where the arm usually rests becomes an additional seat and support, a comfortable support to use the armchair in a more dynamic and informal way. The connection between the vertical frame and the armrest is a distinctive sign of the product itself, making it recognizable and providing it with a strong personality thanks to the will of the designer, Francesco Favaretto, to emphasize this detail to almost exasperating and making it become an object itself.

Una famiglia di divani e poltroncine, da lounge e da tavolo, nata attorno ad un elemento iconico e riconoscibile: il bracciolo. Oltre alla seduta, all'ergonomia, alla comodità, l'elemento fortemente distintivo di questa collezione sta in un dettaglio che si fa oggetto, in un accessorio che diventa parte integrante del tutto: il posto in cui solitamente si appoggia passivamente il braccio diviene in realtà una seduta e un sostegno aggiuntivo, un cilindro confortevole su cui sostare per usare la poltrona in modo più dinamico e meno formale. L'innesto tra la struttura verticale e il bracciolo è un segno distintivo del prodotto stesso, rendendolo riconoscibile e dandogli una forte identità grazie alla volontà del progettista, Francesco Favaretto, di ingigantire questo dettaglio, fino ad esasperarlo e a farlo diventare esso stesso un oggetto.

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Product

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Designer

Favaretto & Partners

“An iconic collection, in the right place at the right time. A project that has accompanied True’s growth and brand identity in the market and, at the same time, has marked an important milestone in my journey and in what we have been building together, right from the very beginning.”

Favaretto & Partners is an Italian design studio specializing in industrial design and product development for the contract sector. The studio combines creative research with industrial expertise, delivering solutions that integrate functionality, innovation, and production efficiency. Their work is characterized by formal clarity, ergonomic attention, and a strong focus on usability, resulting in products that are both accessible and distinctive.

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Product

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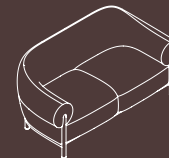
Designer

Favaretto & Partners

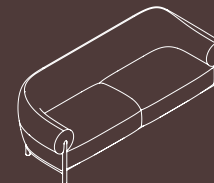
Variants



FD 1000
W110 · D77 · H80



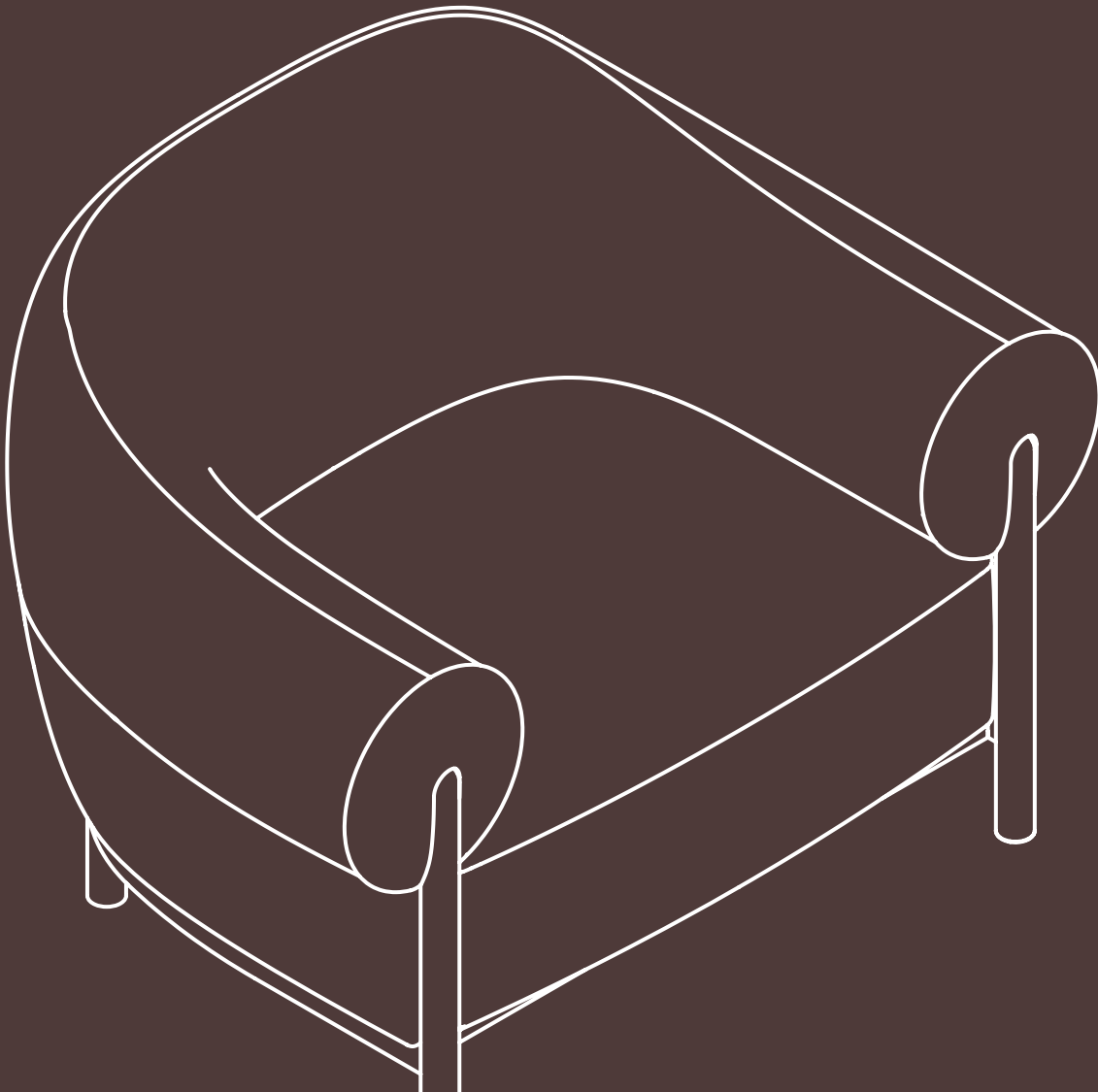
FD 2000
W170 · D77 · H80



FD 3000
W230 · D77 · H80

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Discover the collection ↘



true

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